



Source: News Post Leader {Main}  
Edition:  
Country: UK  
Date: Thursday 14, May 2015  
Page: 10  
Area: 138 sq. cm  
Circulation: ABC 60957 Weekly  
Ad data: page rate £4,767.48, scc rate £15.58  
Phone: +44 (0)1670 517 171  
Keyword: Peace & Loaf

# Rob cooks up top regional chef honour

**A chef from Blyth has been named North East Chef of the Year at an annual awards ceremony.**

Rob Elat, who works at Peace and Loaf in Jesmond, picked up the accolade at the North East Culinary and Trade Association (NECTA) awards in Newcastle.

The NECTA Salon Culinare exhibition, featuring a range of cookery and restaurant service competitions alongside the headline best chef contest, was held at Newcastle Racecourse.

Marking its tenth anniversary, the nationally recognised event for the catering and hospitality industry event culminated with the fiercely fought North East Chef of the Year competition.

And Rob went on to clinch the top honour.

The challenge for the entrants involved preparing three courses with four plates



**North East Chef of the Year, Rob Elat, from Blyth.**

for each course. The starters had to include salmon, the main courses beef and the dessert chocolate.

Rob made a Wester Ross salmon with yuzu and cucumber to start, rib cap of grande reserve beef with barbecue leeks, heritage potato and dripping for the main, and chocolate textures, hazelnut and bergamot to finish.

